



PWR 100 SUMMIT

KANSAS CITY

SPONSORSHIP PROPOSAL

THURS – SAT

July 17 – 19, 2025

Blue Symphony LLC | 100 Black Men of Greater KC



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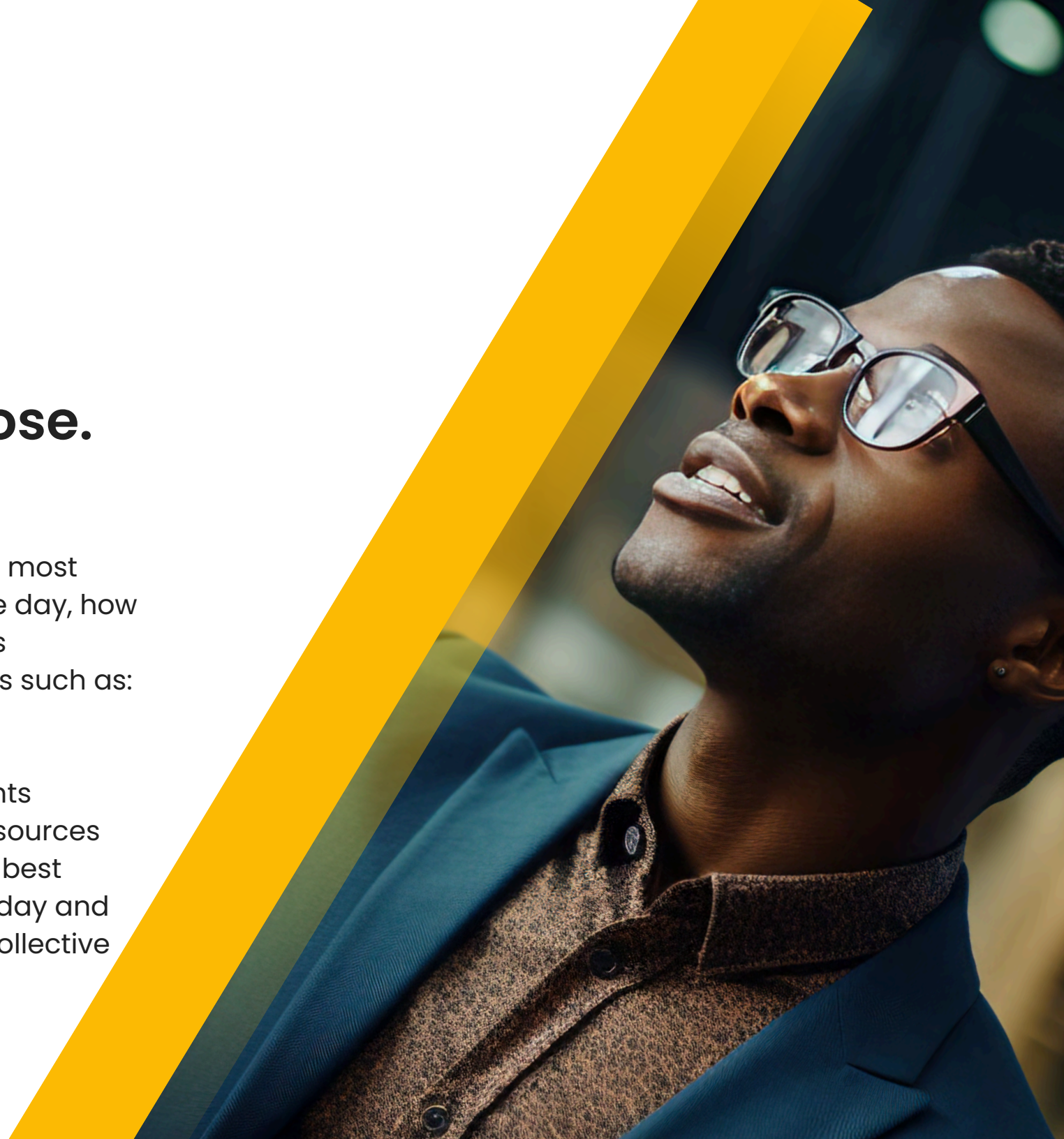


Need. Purpose. Simple.

It's time to address the most critical questions of the day, how to make money. This is especially due to needs such as:

- Job Loss
- Declining Business
- Unstable Investments
- Limited Funding Resources

We reveal some of the best earning possibilities today and how to build through collective action.





We answer the question
“How to Make Money?”
through live education,
connections, and exhibits on
the principles of author and
investor, Robert Kiyosaki’s,
Cashflow Quadrant:
THURS 7/17 : E + S
FRI 7/18 Relationships
SAT 7/19 B + I

These are often
recognized as the four
fundamental ways to
produce income.

CASHFLOW QUADRANT

4 WAYS TO PRODUCE INCOME

LINEAR INCOME VS. LEVERAGED & RESIDUAL INCOME

E

EMPLOYEE

YOU HAVE A J.O.B.

NO LEVERAGE • 5% WEALTH
The amount of active work determines income.



TIME = \$\$\$

B

BUSINESS OWNER

YOU OWN A SYSTEM

LEVERAGE • 95% WEALTH
Income does not depend on active work.



PEOPLE WORK WITH YOU = \$\$\$\$\$\$\$\$

S

SELF-EMPLOYED

YOU OWN A J.O.B.

NO LEVERAGE • 95% POPULATION
The amount of active work determines income.



TIME = \$\$\$

I

INVESTOR

YOU OWN INVESTMENTS

LEVERAGE • 5% POPULATION
Income does not depend on active work.



YOUR MONEY WORKS FOR YOU = \$\$\$\$\$\$\$\$

Most of us are familiar with the upper left quadrant as we have been trained or conditioned to be employees. Being an employee or self-employed makes for about 95% of the population and it creates a huge dependency...**Ourselves.**



PRESENTED BY

Blue
Symphony LLC

100 Black Men
of Greater KC

"The 100"
A 501 (c)(3) nonprofit

grow@power100summit.com

Executive Summary *Sponsor responses requested by 6/25/25.*

History	This is the 2.0 version of some of our popular, legacy events launched as far back as 2011: Networking with the 100 and How to Make Money , that have over 5 years of continuity and attendance by hundreds annually. With new experiences, and additional partners we now have, the brand new, Power 100 Summit .
2025 Sponsorship	Addressing real-time market needs and opportunities, Power 100 economic empowerment. Become a 3-day, weekend summit sponsor or create a custom sponsorship targeting select events.
The Need	Power 100 addresses the opportunities to develop fulfilling careers and businesses and even develop wealth. This is especially critical for those facing unexpected income and life changes and need to pivot.
Pillars	Economic Empowerment, Education, Health, Business Development, Art and Investments
Reach	The Greater Kansas City area in both Missouri and Kansas. We address primarily, adults and college students, through a range of programming. Estimated Over 1,500 directly and 50,000 through digital education and awareness.
Key Community	Greater Kansas City metro college student and adult segments. Underserved communities are a priority.
Business Opportunity	Sell, Recruit, Sample, Promote-Live & Digital Communication, while investing in community development.
Why This Works	Experts addressing real needs backed by leading organizations, all based on previously produced events.



Presenters



Blue Symphony, LLC founded in 2002, is a leading technology, marketing and events firm. Previously recognized as a Top 10 Small Business by the Greater KC Chamber of Commerce, it boasts leading clients in government, healthcare, energy, and entertainment sectors to name a few. Services range from design and strategy to web, software development, and consulting. BlueSymphony.com

100 Black Men of Greater KC a 501(c)(3) nonprofit, is the Greater Kansas City chapter of the international service organization, 100 Black Men of America. Considered one of the nation's leading mentoring organizations, the organization also has pillars in Education, Healthcare, Economic Empowerment, and Leadership. 100BlackMenKC.com





OPEN TO THE PUBLIC

Primary Target

CAREER SEEKERS

Adults – with a college degree or five or more years of experience available for immediate opportunities.

College Students – all majors, planning for graduation within a year.

GROWTH SEEKERS

Entrepreneurs – Business owners and startups looking to scale.

Developing Investors – Adults looking to maximize earnings.

Secondary Target

Traditionally underserved communities looking to grow, develop and prosper.

Partners in Growth (Partial Listing)

Join Leading Business & Community Organizations

 **BLUE SYMPHONY** LLC

 **KC** CHAMBER

 KANSAS CITY
bizcare

 **PATHWAY**
FINANCIAL EDUCATION

TAASU

 URBAN FINANCIAL
ESTABLISHED 1974
SERVICES COALITION

 **100
BLACK
MEN** OF GREATER
KANSAS CITY

 **National Pan-Hellenic Council**
Greater Kansas City

 **UMKC**
BLACK ALUMNI
ALLIANCE

 **AΦA**
DELTA RHO

**PWR
100
SUMMIT**





Summit Overview

Three days of connections and empowerment:

- THURS 7/17/25 FOR HIGHER: Career & Hiring Fair
- FRI 7/18/25 HUES: The Networking Extravaganza
- SAT 7/19/25 GROWTH Expo: Business & Investment Forum



Career & Hiring Fair

Thursday
July 17, 2025



Career & Hiring Fair



**For
Higher**

UMKC Student Union 5100 Cherry St. KCMO 64110 3 - 7p

3PM Doors, Networking & Interviews

- Employer Exhibitors: "Jobs Here"
- Business Exhibitors: "For Hire"
- Onsite Counselors & Workforce Centers: Resume, Degrees, Training

3:30PM - 4:30PM

Classroom: Pitch & Win: Win work assignments and cash

Main Floor: Onsite 1:1 Interviews

4PM - 6:30PM

Demo Stations: Show your work

4:30- 5:30PM Presentation

--Main stage panel: Jobs of the Future

5:30 PM - 6:30PM

--**Main Floor:** Speed Networking: Meet KC's Top Executives

6:00-7:00PM

Classroom: Workplace politics, personal branding



Networking Extravaganza

Friday
July 18, 2025



COLOR | CULTURE
CONNECTIONS



LOCATION

ZHOU B
ART CENTER
KANSAS CITY

1801 E 18th St
KCMO 64108 5 - 8p

HUES

The Networking Extravaganza

Network to build relationships. Establishing authentic connections is the way to creating and sustaining career and business opportunities.

5PM Doors & Prize Drawings

--Networking & Entertainment

6:30PM

--The Fireside Chat: Art & Commerce

7:00 PM

--Executive recognitions and group photo

--Video interviews

Exhibitors

- Business Vendors/Freelancers



Growth Expo

Saturday
July 19, 2025



Build Business + Grow Investments

GROWTH EXPO

LOCATION



4801 Rockhill Rd
KCMO 64110 8:30a - 3p



8:30AM Breakfast Networking
9:00AM - 9:30AM Pitch-Marketing
Prize Package

Technology Exhibit 8:30A -2PM

9:30AM - 3:00PM

Panels

- Invest | Build
- Grow | Marketing 101

11:30AM (*separate lunch-ticket required*)
The World Cup featured panel

1:1 Counseling

- Loans & Financing
- Health & Counseling
- KC Bizcare Permits
- Business Counseling
- Business Law
- Investment Planning

Investment Workbook personal
planner: Begin wealth building today



Saturday
July 19, 2025



FREE/GA - Adv Reg Req.
Lunch presentation \$15

INVEST

BUILD

GROW

MARKETING 201

50-Minute Sessions

8:30a-9:30a Breakfast Networking



9:30A

Invest Today. Market Trends, stocks, bonds, easy tools

Startup Preparation: INNOVATION & Product & Market Fit

Smart staffing: What do you need...when

Retail Success Strategies



10:30A

Legacy: Insurance & Estate Planning

Real Estate Dev: Res. & Commercial Invest.

Manufacturing Today & Product Development

Branding: & Marketing Psychology. Make them stop & act.



11:30A-12:30P

Feature Lunch Panel: **The World Cup 2026**-Be a gamechanger
Separate Lunch Ticket Required: \$15. Advance Ticket ONLY

12:30p-1:00p Networking | 1:1 | Exhibitors



1:00P

Real Estate Money: Develop/Arch/Construct

SCALE: Partnerships & Deals to Win

Franchises & Restaurants-Systems

AI and Efficiency Tools: The Hacks



2:00P

Advanced Investing: Options, Private Equity, Crypto

Start-Ups: Raising capital and ops development

Business Taxes & Leverage: Game changing secrets

Digital Marketing & SEO. By the Numbers

1:1 COUNSELING
9:30A - 2PM

Your Loans & Financial Options

Health/Counseling station: Job stress-work life balance

KC Bizcare: Permits & How To's

15 Minute--FIX IT "Speed Counseling" by ESOs.

Business Law

Investment Planning

Exhibitors: Business Support Organizations + Tech
Guest Bonus: Financial Plan Workbook

Program subject to change without advance notice.





Partner With Us

Full 3-Day Summit **Sponsorships**

Access to a motivated and engaged audience.

Enhance brand reputation through impactful economic empowerment initiatives.

Exclusive marketing and branding placements.

The benefits apply for programs for the 3-Day summit You may also sponsor select event days. Customization available.

ALL 3-DAY SUMMIT SPONSORSHIPS	Leader \$20,000	Builder \$10,000	Mentor \$5,000	Cultivator \$2,500
Event Announcer Recognition	<ul style="list-style-type: none"> MC mention - All 3 Days Sponsor remarks - All 3 Days 	<ul style="list-style-type: none"> MC mention - 2 Days 		
Event Flyers/Social Media	<ul style="list-style-type: none"> Title logo placement 	<ul style="list-style-type: none"> Logo placement 	<ul style="list-style-type: none"> Logo placement 	<ul style="list-style-type: none"> Text Mention
Web	<ul style="list-style-type: none"> Online banner with logo Ad with link to site (6wks) 	<ul style="list-style-type: none"> Online banner with logo 	<ul style="list-style-type: none"> Text Mention 	<ul style="list-style-type: none"> Text Mention
Event shirts w/ logo	<ul style="list-style-type: none"> 1st tier logo placement 	<ul style="list-style-type: none"> 2nd tier logo placement 	<ul style="list-style-type: none"> 3rd tier logo placement 	
Swag Bags	<ul style="list-style-type: none"> Include flyer Include promo item 	<ul style="list-style-type: none"> Include flyer Include promo item 		
Print Program	<ul style="list-style-type: none"> Full page ad Logo 	<ul style="list-style-type: none"> Half page ad Logo 	<ul style="list-style-type: none"> ¼ page ad Logo 	<ul style="list-style-type: none"> Logo
Onsite	<ul style="list-style-type: none"> 1st tier logo on poster Exhibit booth Thurs 7/17 Hiring Fair or Friday 7/18 Networking Event 	<ul style="list-style-type: none"> 2nd tier logo on poster Exhibit booth Thurs 7/17 Hiring Fair or Friday 7/18 Networking Event 	<ul style="list-style-type: none"> 3rd tier logo on poster 	
Sponsored Zones	<ul style="list-style-type: none"> Stage branding Reg. booth poster logo 	<ul style="list-style-type: none"> Reg. booth poster logo 	<ul style="list-style-type: none"> Reg. booth poster logo 	
Press release	<ul style="list-style-type: none"> Sponsor rep in photo Optional to include company quote 	<ul style="list-style-type: none"> Sponsor rep in photo 		
Recap Content	<ul style="list-style-type: none"> Branded recap video Branded social media post 	<ul style="list-style-type: none"> Feature in recap video 	<ul style="list-style-type: none"> Feature in recap video 	
Email	<ul style="list-style-type: none"> 1st tier logo placement Banner ad 	<ul style="list-style-type: none"> 2nd tier logo placement 	<ul style="list-style-type: none"> Company mention 	<ul style="list-style-type: none"> Company mention
Seating	<ul style="list-style-type: none"> 8 reserved seats Sat 7/19 Biz luncheon 	<ul style="list-style-type: none"> 6 reserved seats Sat 7/19 Biz luncheon 	<ul style="list-style-type: none"> 4 reserved seats Sat 7/19 Biz luncheon 	<ul style="list-style-type: none"> 2 reserved seats Sat 7/19 Biz luncheon
Pre-event/class	<ul style="list-style-type: none"> Event promo video logo Sponsor remarks (3-days) 	<ul style="list-style-type: none"> Sponsor remarks 	<ul style="list-style-type: none"> MC mention 	
Bonus	<ul style="list-style-type: none"> Branded contests (Pitch for grants) Volunteer 			



Partner With Us

Individual Day Sponsorships

Access to a motivated and engaged audience.

Enhance brand reputation through impactful economic empowerment initiatives.

Exclusive marketing and branding placements.



Job & Hiring Fair THURS 7.17.25

LOCATION
UMKC
For
Higher

Get Featured

\$7,500

Custom packages starting at \$3,500

Target:

Digital Ad Targeted Reach: 500,000 Adults

300+ Participants

Professionals & Students

UMKC Student Union

5100 Cherry St.

Kansas City, MO 64110

3 - 7p

Get the job. Discover the careers of the future and the skills needed to secure work today.

Branding:

Event Tickets (FREE w/RSVP)

Digital Stage Signage

Program Flyer Branding

Venue Posters

P100 Photo Backdrop

Demo station-table tent

Event Flyer

Swag bag sponsor

Pitch contest (Grants/Jobs)

Exhibition/Place:

5ft table 2 chairs

Named zone sponsor
(exhibit hall, demo station,
network lounge, classroom,
food, charging station)

Flyers at registration desk

Communications:

MC Announcements

Stage Program Introduction MC

P100 Email Blast with mention

Web link

Web ad banner

Sponsor group photo

P100 Workbook

Press Release mention



LOCATION



Networking Extravangaza FRI 7.18.25



Get Featured

\$7,500

Custom packages starting at \$3,500

Target:

Digital Ad Targeted Reach: 500,000 Adults

400+ Participants

Professionals & Students

Zhou B Art Center

1801 E 18th St

Kansas City, MO 64108

5 - 8p

Relationships are where real opportunities happen. Be prepared, make the connection, build rapport.

Branding:

Event Tickets (FREE w/RSVP)

Digital Stage Signage

Program Flyer Branding

Venue Posters

P100 Photo Backdrop

Demo station-table tent

Event Flyer

Swag bag sponsor

Exhibition/Place:

5ft table 2 chairs

Named zone sponsor
(exhibit hall, gallery,
network lounge, patio)

Flyers at registration desk

Communications:

MC Announcements

Stage Program Introduction MC

P100 Email Blast with mention

Web link

Web ad banner

Sponsor group photo

P100 Workbook

Press Release mention



SAT 7.19.25



LOCATION
EWING MARION
KAUFFMAN
FOUNDATION

GROWTH
EXPO

Get Featured

\$7,500

Custom packages starting at \$3,500

Kauffman Conference Center

4801 Rockhill Rd

Kansas City, MO 64110

8:30a - 3p

Today is for business development and investment growth. This is the advanced forum for making money.

Branding:

Event Tickets (FREE w/RSVP)
Digital Stage Signage
Program Flyer Branding
Venue Posters
P100 Photo Backdrop
Demo station-table tent
Event Flyer
Swag bag sponsor
Pitch contest (Grants/Jobs)

Target:

Digital Ad Targeted Reach: 500,000 Adults
300+ Participants
Professionals & Students

Exhibition/Place:

Named zone sponsor (e.g., exhibit hall, demo station, network lounge, classroom, food, charging station)

Flyers at registration desk

(Booth exhibits at Thurs or Friday events)

Communications:

MC Announcements
Stage Program Introduction MC
P100 Email Blast with mention
Web link
Web ad banner
Sponsor group photo
P100 Workbook
Press Release mention

PWR
100
SUMMIT





Brand Exposure Channels

Marketing & Branding Opportunities

-  TV & Online Media Coverage (MO-KAN)
-  Social Media Promotions & Paid Ads
-  Speaking Opportunities at Events
-  Branded Event Materials & Merchandise
-  Video Features & Interviews

Benefits & ROI for Sponsors

Projected ROI

25% increase in brand awareness from print, signage, and digital communications

20% lead conversion & media exposure from event attendees

15% increase in website traffic & social mentions from targeted audience

Partnership Activation & Next Steps

How We Activate Sponsorships

- Pre-Event: Co-branded promotions, press releases, and audience engagement campaigns.
- During Event: High-visibility branding, media interviews, and donor engagement activities.
- Post-Event: Performance reports, continued brand engagement strategies, and PR outreach.

Next Steps for Sponsors

- Select sponsorship package.
- Complete online sponsorship form.
- Participate in brand activation planning.



Key Dates

High-level schedule*

- 5/28 Core panelists finalized
- 5/30 Pre-Registration
- 6/3 Promo premium launch
- 6/17 Registration Opens
- 6/25/25 Final sponsorship commitments submitted
- 7/2/25 Final promo video & social
- 7/17 - 7/19 P100 Summit

*Dates subject to change without notice. Contact **grow@power100summit.com** for updates.



THANK YOU LET'S GET STARTED

We look forward to a successful partnership!

CONTACT

Power 100 Team at
power100summit.com
grow@power100summit.com